



## Email Marketing Portfolio

Website: <https://trainingtale.org/>

Prepared By:  
Russkin Bright

Client:-  
Training Tale

**TALK TO US**

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## Introduction-

At Russkin Bright, we're dedicated to achieve outstanding results through smart email marketing campaigns. This portfolio proves our successful collaboration with Training Tale. Training Tale is a well-known educational institution. We worked together to increase course enrollment rates.

## Objective -



Through an efficient email marketing strategy, Training Tale wanted to increase course enrolment, achieve engagement, and improve customer retention.

## Strategy-

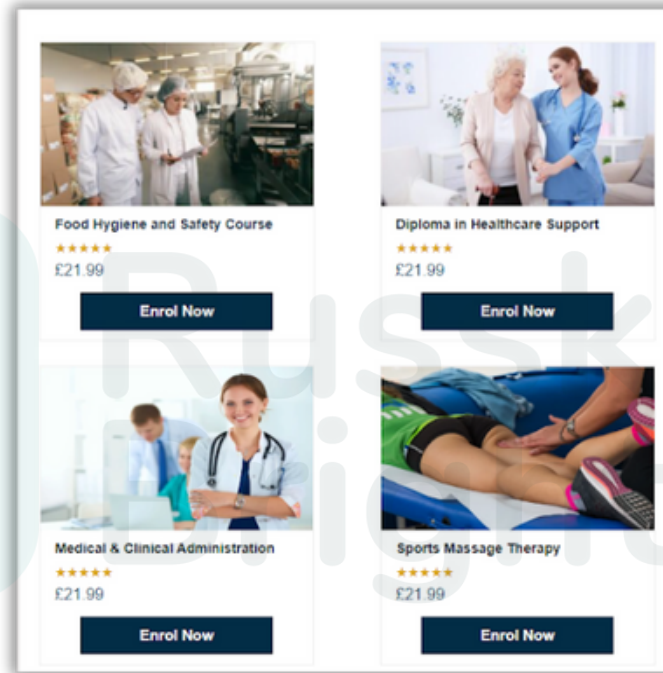
Our strategies at Russkin Bright transformed Training Tale's email marketing, resulting in remarkable course enrollment growth.

- **Sector Targeting**
- **Engaging Content**
- **Campaigns Timing**
- **Exclusive Offers and Discounts**
- **Interactive and Mobile-Optimized Emails**
- **Follow Up**



Russkin  
Bright

# Email Design Samples:-



# Email Design Samples:-

Dear Learners,

I hope this email finds you well. We are excited to bring you an exclusive opportunity that you won't want to miss - a CPD Certified Course at an unbeatable price of just £12!

Note: Use code TT12 and enjoy this offer. So, Don't miss this opportunity to invest in your future and save big!

Coupon Code : **TT12**

[Grab It Now](#)

## Loyal Student Giveaway Offer on CPD Certified Courses!

Coupon Code: **mega10**

Dear {Name},

We hope you are doing well and enjoying your educational experience. As a thank you for your constant support, we're pleased to announce our Loyal Student Giveaway Offer on our CPD Certified Courses.

[GET OFFER NOW](#)

Training Tale

# 98% OFF

## SUMMER SCHOLARSHIP OFFER

ON CPD CERTIFIED COURSES

[Hurry Up!](#)



Training Tale

# Beauty courses

## MEGA OFFER

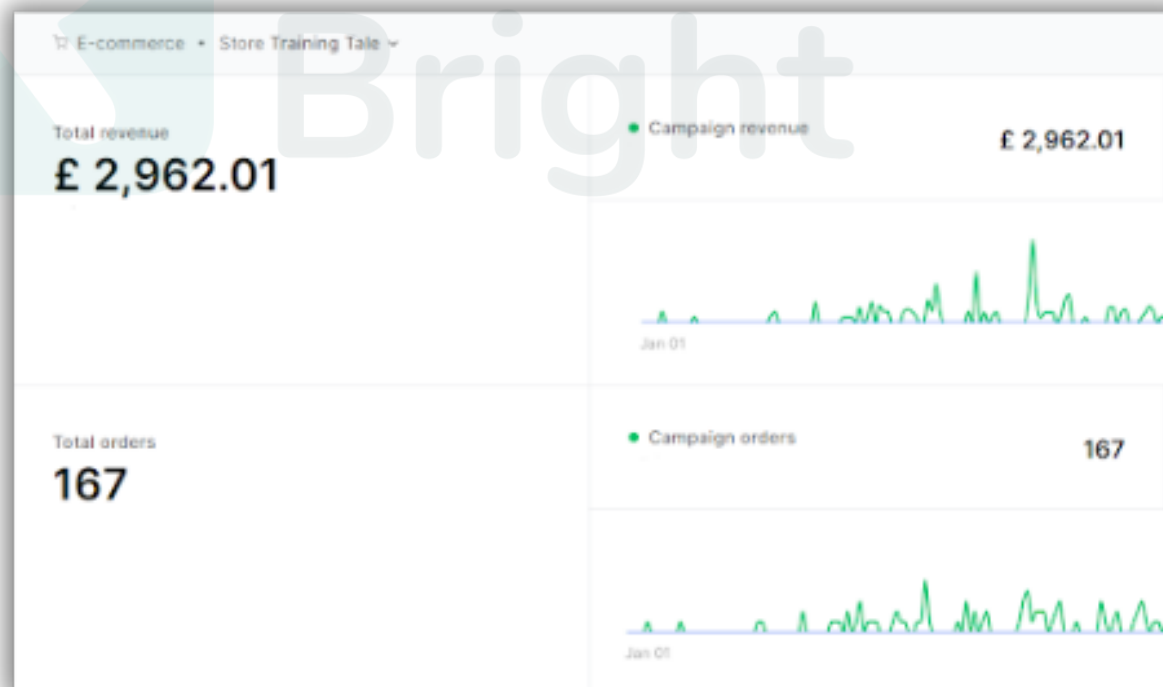
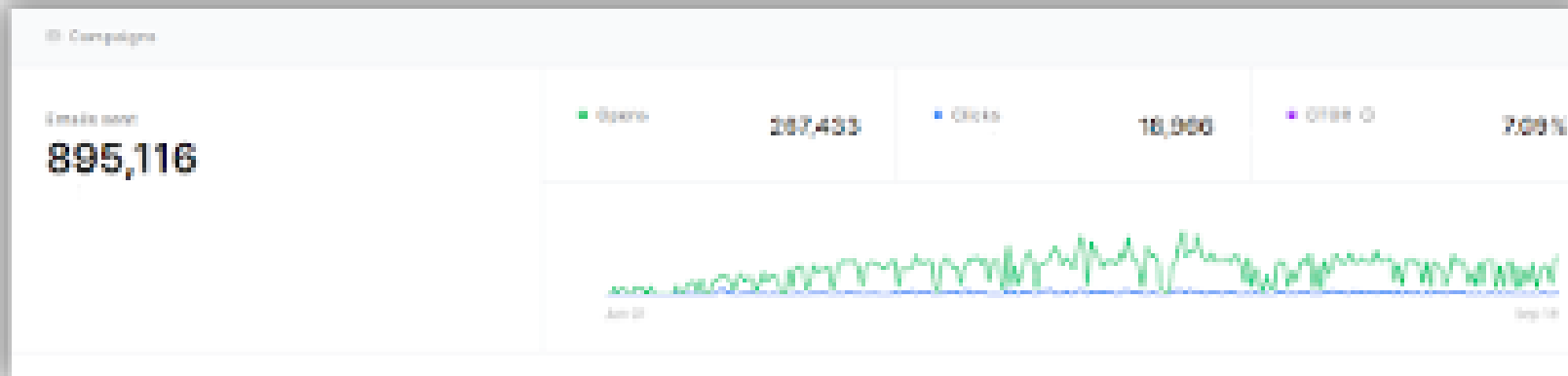
grab any course at **£10**

CPD CERTIFIED



## Results and Achievements: [For 3 Months]:-

- 1) Increase in Course Enrollment
- 2) Higher Engagement and Retention
- 3) Increased Revenue



## Testimonials :-



We're thrilled with our partnership with Russkin Bright. Their expertise in email marketing was evident from the start, and the results spoke for themselves. Russkin Bright's team helped us achieve our enrollment goals, and their dedication to our success was truly remarkable.

**- Training Tale**



## CONCLUSION :-

Our collaboration with Training Tale stands as a testament to the power of effective email marketing. We extend our heartfelt gratitude to Training Tale for entrusting us with this pivotal role in their journey. Our collaboration has been a source of pride and achievement, and we are eager to embark on new endeavors that bring about positive change.

