



## Email Marketing Portfolio

**Website: <http://schoolofhealthcare.net/>**

**Prepared By:**  
**Russkin Bright**

**Client:-**  
**School Of Health Care**

**TALK TO US**

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## Introduction-

At Russkin Bright, we're dedicated to achieving outstanding results through smart email marketing campaigns. This portfolio proves our successful collaboration with School Of Health Care. School Of Health Care is a well-known educational institution. We worked together to increase course enrollment rates.

## Objective -



Through an efficient email marketing strategy, School Of Health Care wanted to increase course enrolment, achieve engagement, and improve customer retention.

## Strategy-

Our strategies at Russkin Bright transformed School Of Health Care's email marketing, resulting in remarkable course enrollment growth.

- **Sector Targeting**
- **Engaging Content**
- **Campaigns Timing**
- **Exclusive Offers and Discounts**
- **Interactive and Mobile-Optimized Emails**
- **Follow Up**



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# Email Design Samples:-

School of Health Care

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School of Health Care

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School of Health Care

**END OF SUMMER SALE**

**FLAT 99% OFF**

**ON ANY CPD CERTIFIED COURSE!**

### End of Summer Sale !

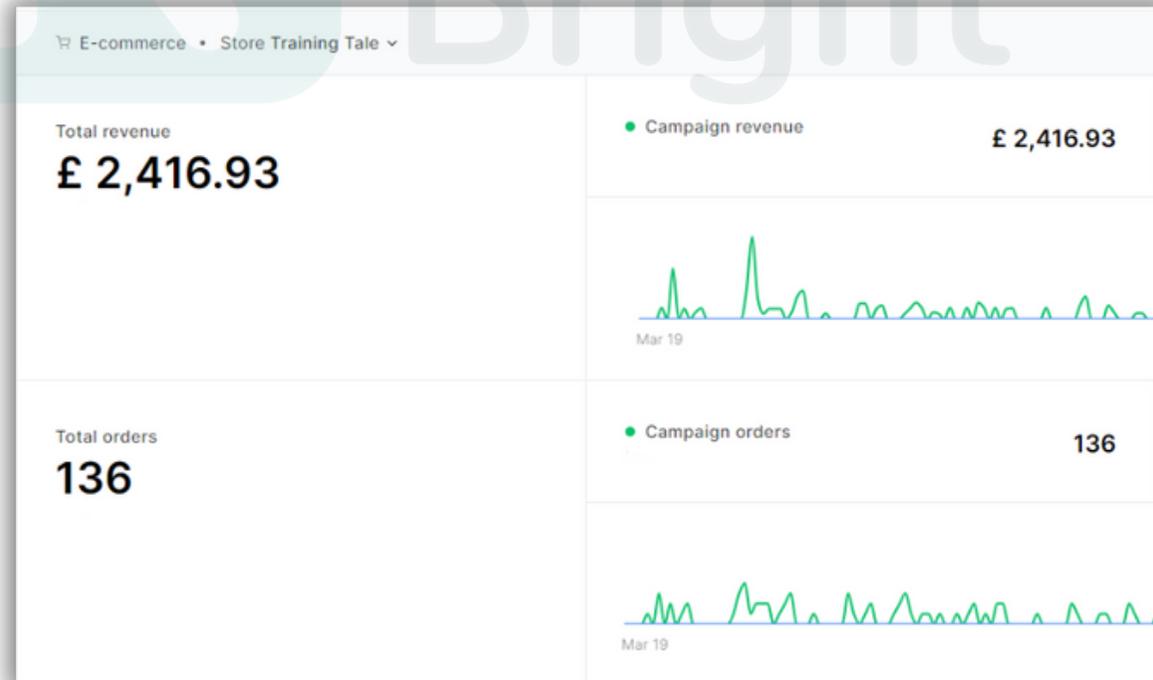
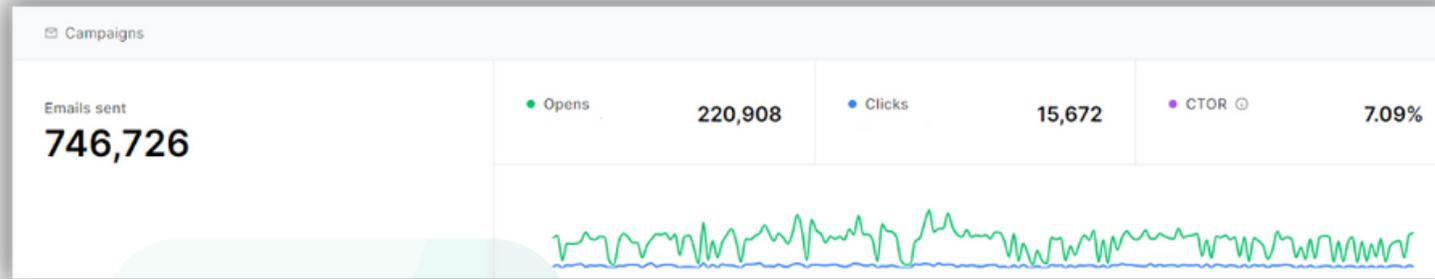
Use code: **WOW** at checkout

Hi there!

We're excited to announce our special End of Summer Sale as the summer comes to a close. All of our CPD-certified courses are currently available to you at a remarkable 99% discount!

# Results and Achievements: [For 3 Months]:-

- 1) Increase in Course Enrollment
- 2) Higher Engagement and Retention
- 3) Increased Revenue



## Testimonials :-



We are delighted about our collaboration with Russkin Bright. Right from the beginning, their proficiency in email marketing shone through, and the outcomes were truly impressive. The team at Russkin Bright played a pivotal role in helping us attain our enrollment targets, and their unwavering commitment to our prosperity was truly outstanding.

**- School Of Health Care**

## CONCLUSION :-

Our collaboration with School Of Health Care stands as a testament to the power of effective email marketing. We extend our heartfelt gratitude to School Of Health Care for entrusting us with this pivotal role in their journey. Our collaboration has been a source of pride and achievement, and we are eager to embark on new endeavors that bring about positive change.

